



March 11, 2019

Senator Ben Allen, Chair
Senate Environmental Quality Committee
State Capitol Room 2205
Sacramento, CA 95814

Email: Mimi.Holtkamp@sen.ca.gov; Tina.Andolina@se.ca.gov

RE: SB 54 (Allen, Weiner, Skinner) – Circular Economy & Plastic Pollution Reduction Act

Dear Senator Allen:

On behalf of the California Product Stewardship Council (CPSC) and its affiliate, the National Stewardship Action Council (NSAC), and the hundreds of local government and private sector partners that the two organizations represent, we thank you for authoring and urge the support of SB 54.

CPSC's mission is to shift California's product waste management system from one focused on government-funded and ratepayer financing to one that relies on producer responsibility in order to reduce public costs and drive improvements in product design. CPSC was so successful they created NSAC, a national organization in 2015, to Advocate for a Circular Economy with the vision of achieving a Circular Economy in the United States.

According to the [Ellen McArthur Foundation, a Circular Economy](#) is "A framework for an economy that is restorative and regenerative by design. Looking beyond the current take-make-waste extractive industrial model, a circular economy aims to redefine growth, focusing on positive society-wide benefits. It entails gradually decoupling economic activity from the consumption of finite resources and designing waste out of the system. Underpinned by a transition to renewable energy sources, the circular model builds economic, natural, and social capital. It is based on three principles: 1) Design out waste and pollution, 2) Keep products and materials in use, and 3) Regenerate natural systems"

The current bill does have many of the features which we strongly support and we look forward to working with the authors on future amendments to assure that we achieve a Circular Economy and provide funding for CalRecycle to do the work outlined in the bill.

There are many studies and reasons why California must lead on source reduction and much higher recycling rates for packaging, and it's important that we get it right because the rest of the country will likely follow our lead. We, the undersigned, strongly support SB 54 and will



continue to work towards a packaging system that is restorative with waste generation finally being decoupled from economic growth as has already been achieved in Europe.

Respectfully,

A handwritten signature in blue ink, appearing to read "DK", is positioned below the word "Respectfully,".

Doug Kobold, Executive Director
California Product Stewardship Council

A handwritten signature in purple ink, appearing to read "Heidi Sanborn", is positioned to the right of the "Respectfully," salutation.

Heidi Sanborn, Executive Director
National Stewardship Action Council

cc: Members Senate Rules Committee

Sign ons: