

January 22, 2018

The Honorable Bob Wieckowski
California State Senate, 10th District
California State Capitol, Room 4085
Sacramento, CA 95814

RE: SUPPORT OF SB 168 AS AMENDED JANUARY 18, 2018

Dear Senator Wieckowski:

The California Product Stewardship Council (CPSC) is a non-profit organization formed in 2006 in response to the State of California repeatedly implementing disposal bans without any funding or management plan. CPSC educates and advocates for producers to have a significant share of the responsibility in the waste management of their products. Extended Producer Responsibility (EPR) is a policy approach where producers of targeted products with significant end-of-life impacts are asked to contribute their fair share of responsibility of the end-of-life management of those products thereby “extending” their responsibility beyond just the sale of their products.

CPSC is in support of Senate Bill (SB) 168 as amended January 18, 2018 with the intent to do two things:

- 1) *Require the department, on or before January 1, 2023, to establish minimum content standards for beverage containers, and;*
- 2) *Require the department, on or before January 1, 2020, to provide to the Legislature a report on the establishment and implementation of an extended producer responsibility program to replace the current California beverage container recycling program*

CPSC is the preeminent organization advocating for producer responsibility, and this bill clearly focuses on the need to consider EPR programs for packaging. The minimum content standards established by this bill will result in design changes that are critical to improving markets. We know that such changes can only be made by producers. We at the CPSC thank you for your amendments to simplify the bill and assure there is time to be thoughtful about making any significant changes to an existing program.

Thank you for the opportunity to consider our comments. We look forward to being very involved in the packaging discussion as it continues, for beverage containers as well as all other packaging.

Sincerely,



Heidi Sanborn, Executive Director
California Product Stewardship Council

Attached: Letter to CalRecycle Regarding Packaging Policy dated Nov. 2017