



CPSC
**California Product
Stewardship Council** SM

CONTACT: Joanne Brasch, PhD (916) 706-3420

EVENT DATE AND TIME: August 21, 2017 at 2:30 PM

CHULA VISTA CARPET RECYCLER RECEIVES AWARD FOR CARPET RECYCLING PRACTICES

Planet Recycling, Inc. Receives an Award from the California Product Stewardship Council (CPSC) for Coalition Building in Chula Vista Including Donating Carpet to San Diego Habitat for Humanity's ReStore

WHAT: Planet Recycling, Inc, the Chula Vista based carpet recycler, has received the Bow & Arrow Award for coalition building because of its work to create a sustainable community of non-profits and businesses to recycle carpet. As CPSC celebrates its 10th Anniversary, it is proud to honor Planet Recycling as a leader in the carpet recycling industry who has worked tirelessly to keep carpet out of our landfills in the greater San Diego area. Planet Recycling, Inc. also donates some of the carpet it collects to San Diego Habitat for Humanity ReStores. ReStores are home improvement centers that accept small and large donations of new or gently used building materials, appliances, furniture and more to help support affordable homebuilding in our region.

WHEN: August 21, 2017 at 2:30 PM

WHERE: Planet Recycling – Chula Vista 1564 Jayken Way, Chula Vista, CA 91911

WHO: Chula Vista City Councilman Mike Diaz
Rachel Palopoli, Owner Planet Recycling, Inc.
Heidi Sanborn, CPSC Executive Director
John Stockman, Director of Operations, San Diego Habitat for Humanity ReStore

WHY: According to CalRecycle, in 2014 Californians discarded over 570,000 tons of carpet. California does have a law requiring carpet recycling in the state. Planet Recycling, Inc. plays a key role by bringing together producers, retailers, installers, and waste management agencies in the carpet recycling process.

VISUALS: Short stand up press conference followed by a tour of Planet Recycling, Inc.'s facilities.