



**NATIONAL
STEWARDSHIP
ACTION COUNCIL**

ADVOCATING FOR A CIRCULAR ECONOMY

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NEW ADVOCACY ORGANIZATION LAUNCHES!

National Stewardship Action Council (NSAC) Forms to Promote a Circular Economy Through Producer Responsibility

*The NSAC is a Collaboration of Partners Across the United States Advocating for
Sensible and Effective Product Stewardship Policies*

(Sacramento, CA) - While countries around the world discuss and transition to a “circular economy,” the concept is relatively new to the United States. The National Stewardship Action Council (NSAC) was created to push the U.S. in the direction of a **circular economy**, which is a generic term for an industrial economy that is, by design or intention, restorative and in which material flows are of two types, biological nutrients, designed to reenter the [biosphere](#) safely, and technical nutrients, which are designed to circulate at high quality without entering the biosphere. In short, a closed loop system where materials are all reused and recycled indefinitely.

Doug Kobold, Vice Chair of the California Product Stewardship Council explains why a new organization was formed: “With Extender Producer Responsibility (EPR) beginning to take hold on a national level, expertise in the drafting of laws governing EPR is greatly needed. NSAC, being born out of CPSC, in a state with the most EPR laws on the books today, stands poised to help stakeholders nationwide develop quality state and local laws that will be affordable, sensible, fair, effective, and enforceable. As President of NSAC, I am proud to be a part of this newly formed asset to the world of EPR and Product Stewardship.”

The National Stewardship Action Council is a powerful network of governments, non-government organizations, businesses, and individuals advocating for policies and projects where producers share in the responsibility for funding and managing problem products at end of life.

NSAC supports Extended Producer Responsibility (EPR) to conserve resources, reduce costs to local governments, create jobs in remanufacturing, and provide a circular economy. NSAC’s goal is to align public and private sectors through information and partnerships to implement and ensure sustainable recovery systems where producers have an appropriate level of sharing in the responsibility for those systems.

One CPSC Board member resigned from the organization to become Secretary/Treasurer of NSAC: “We need the ability to advocate for producers sharing responsibility and I am proud to be playing a part in the start of the organization that will do just that,” said Patty Garbarino of Marin Sanitary Service. “I have been active for years trying to achieve zero waste, but we all know that until the products on the market are recyclable, there is only so much the waste management community can do to recycle and compost products designed for disposal.”

“I am very excited after eight years of leading CPSC to take that experience and move beyond primarily education about what producer responsibility means, to advocating nationally for this policy approach,” said Heidi Sanborn, Executive Director of NSAC.

For more information, contact Heidi Sanborn at (916) 402-3911 or visit our website at www.NSAAction.us

About NSAC

NSAC was founded in 2015 as an affiliate of the California Product Stewardship Council (CPSC). CPSC, which is a 501(c)(3) environmental education and protection organization under IRS rules, may only conduct limited legislative lobbying activities. CPSC’s recent legislative successes in California have come with increasing demands from across the country for CPSC’s assistance, creating the need for an entity that can carry CPSC’s work forward without lobbying limits, and on a national scale. In contrast to CPSC, NSAC is a 501(c)(4) nonprofit organization that will engage primarily in lobbying and advocacy work for EPR and Product Stewardship, anywhere in the U.S. and at any level of government interested in EPR legislation. NSAC will also be able to become involved in elections for public office, should such activities be needed to further its mission.

NSAC’s Vision

Be a catalyst to effect accountable, nation-wide, producer responsibility.

NSAC’s Mission

Producers have the primary responsibility to establish, fund, and manage end of life systems for their products with governmental entities setting the performance goals, ensuring accountability and transparency, and driving green design. NSAC is to achieve these goals through an organization of broad stakeholder partners from both public and private interests.