

## Retail & Foodservice

### PR Be Green Packaging Wins The 'Golden Arrow' Award From CA Product Stewardship Council

by Be Green Packaging

Posted: 2015-08-14 15:20:39 EST

Los Angeles, CA - At the 39th Annual California Resource and Recovery Association (CRRA) Conference in Los Angeles, CA, Be Green Packaging was presented with highest award bestowed by the California Product Stewardship Council (CPSC), the "Golden Arrow" Award. This award is given to a company that demonstrates excellence in several aspects of product stewardship, including green design, toxics reduction, packaging reduction, increased reuse, repair, re-manufacture, convenient product take-back and end of life (EOL) management for one or more products.

Be Green Packaging is one of the only food service and consumer packaging companies with Cradle-to-Cradle™ certified products. In addition, their products are fiber, Non-GMO verified, certified by the Biodegradable Products Institute (BPI) as compostable, certified USDA BioPreferred and their facilities have been audited by for quality standards and Intertek, an organization that scrutinizes the ethical treatment of workers and social conditions at their plants.

"Our manufacturing process uses less water, chemicals and power than conventional manufacturing delivering a smaller environmental impact creating both a healthier container for food and a healthier workplace for our employees," says Ron Blizter, Co-Founder Be Green Packaging.

Established in 2007, Be Green Packaging is headquartered in Santa Barbara and now manufacturers in Ridgeland South Carolina. Be Green makes packaging for food service and consumer items for companies such as Proctor & Gamble, Whole Foods, Google, Dig Inn, Rubio's, Virgin America, Delta Airlines and Alaska Airlines.

"We are proud to bestow this honor on the leaders and visionary team at Be Green Packaging," says Heidi Sanborn, Executive Director of the California Product Stewardship Council. "They demonstrate the highest levels of transparency in sustainable supply chain management, zero waste manufacturing, and product stewardship. Remarkably, they have accomplished all this while in-sourcing green manufacturing jobs from China to the U.S."

#### Be Green Packaging

Founded in 2007 is now a part of The Riverside Company: a global private equity firm focused on investing in growing enterprises valued at up to \$300 million/€200 million.

Be Green Packaging (BGP) designs, manufactures and distributes the only non-GMO Product Verified, fiber and compostable packaging for the food and consumer packaging industries. BGP's renewable fiber foodservice packaging is also Cradle-to-Cradle Certified™. The company designs and engineers products made from a proprietary blend of rapidly renewable plant fibers and agricultural secondaries such as bamboo, wheat straw and bagasse, all of which have been certified compostable and recyclable. BGP requires all suppliers to sign a Supplier Code of Conduct, ensuring their compliance with all applicable laws, codes and regulations for each location in which they do business. Be Green Packaging manufactures at company owned facilities located in Ridgeland, South Carolina and China.

More information is available at <http://www.BeGreenPackaging.com>

#### About California Product Stewardship Council

The California Product Stewardship Council (CPSC) is a powerful network of local governments, non-government organizations, businesses, and individuals supporting policies and projects where producers share in the responsibility for managing problem products at end of life. CPSC's Vision for Materials Management in California is that producers have the primary responsibility to establish, fund, and manage end of life systems for their products with State government setting the performance goals and ensuring accountability and transparency.

CPSC is California's thought leader and expert on Product Stewardship and the Extended Producer Responsibility (EPR) movement.

More information is available at <http://www.calpsc.org>

#### The Riverside Company

The Riverside Company is a global private equity firm focused on acquiring growing businesses valued at up to \$250 million (€200 million in Europe). Since its founding in 1988, Riverside has invested in more than 330 transactions. The firm's international portfolio includes more than 70 companies.

Source: The Riverside Company