

# **MATTRESS RECYCLING COUNCIL (MRC)**

**Used Mattress Recovery and Recycling Act  
SB-254 & SB-1274**

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# What is the MRC?

- Mattress Recycling Council (MRC) was created by International Sleep Products Association (ISPA), the trade association for the mattress industry
- Non-profit organization tasked with implementing mattress recycling laws in states with supporting legislation.
- Certified by CalRecycle

# MRC Program Objectives

- Design and implement a program that:
  - ✓ Increases the number of mattresses recycled
  - ✓ Reduces illegal dumping
  - ✓ Minimize the consumer recycling fee
  - ✓ Effectively communicates with consumers

# How will the program work?

- Mattress recycling fee established by MRC; approved by CalRecycle
- Retailers charge the fee on each mattress unit sold in the state. These fees are remitted to MRC
- Retailers and solid waste facilities consolidate units
- Transporters and recyclers manage logistics and deconstruction
- PR agency contracted for communications/education
- MRC uses the fee revenues to pay service providers

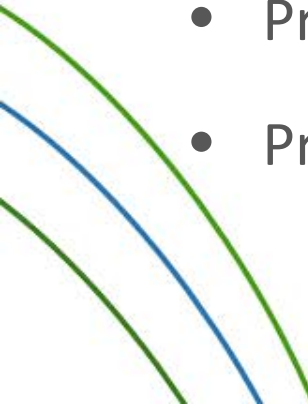
# Collection

- Consumers will continue to dispose of mattresses through traditional methods:
  - Retailer take-back with new purchase
  - Transfer station drop-off
  - Curbside pick-up
- Large volume users provided with storage containers for efficient packaging
- SB 254 authorizes a payment to solid waste facilities to collect on behalf of the program
- Illegal dumping programs provided with grant funding

# How is the Program Funded?

- Visible recycling charge collected from consumers at point of sale
- Retailers remit fees to the MRC
- Collected revenues fund transportation, recycling, and program administration
- The recycling fee is developed and set with approval and oversight from CalRecycle

# Timeline


- Retailers required to take back mattress when delivering new mattress: July 1, 2014
  - Manufacturers, retailers and renovators must register with MRC
  - RFP for mattress transport and recycling: early 2015
  - Budget development: on-going through plan submittal
  - Program Plan due: July 1, 2015
  - Program implementation: early 2016
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# Illegal dumping proposal



# Prevention


- 1) No-cost retailer pick-up
  - 2) No-cost drop off at collection sites
  - 3) Consumer financial incentive (Oakland Pilot)
  - 4) Illegal dumping grant fund established
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# Collection Data


- 2012 IDTAC illegal dumping survey; other sources of information?
  - Suspect 1-2% of annual sales are illegally dumped
  - Need baseline data to provide meaningful progress to CalRecycle
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# Eligibility


Municipal government authority, or their agent, responsible for removing illegal dump clean-up within the public street right-of-way utilizing government controlled funding sources

- Municipal solid waste operations
  - Private solid waste companies under a municipal contract to provide illegal dump clean-up services
  - Conservation Corps under contract to municipal solid waste operations
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# Funding

- 2016 baseline \$500,000 grant
  - Did prevention measures effectively mitigate illegal dumping?
  - Re-evaluate annually
  - Adjust consumer incentives and grant funding
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# Application

- Entity name and contact
  - Open enrollment
  - Program description
  - Jurisdictional map
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# Grant Report

- Filed annually; January 2017
- Program description
- Report number of units collected
- Total Grant amount divided by total units collected during previous calendar year
- All collectors paid the same per unit amount

*Questions?*



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