

Justin Lehrer Biography

Justin Lehrer is a Senior Program Manager at StopWaste, a public agency responsible for increasing recycling and reducing waste in Alameda County, California. He leads the Agency's sustainable packaging initiatives, and has been working collaboratively with industry for over 15 years to support and implement innovative upstream packaging solutions. A long-time advocate for source reduction and reuse in packaging, Justin developed StopWaste's Use Reusables campaign, helping businesses make the switch to durable transport packaging for their supply chain, such as reusable pallets, totes, and wraps. The program was awarded federal grant funding from US EPA to expand nationally and recognized as Outstanding Waste Prevention Program by the California Resource Recovery Association.

Justin has participated in many regional and national processes related to packaging, such as the EPA Dialogue on Sustainable Financing for Recycling of Packaging Materials, EPEAT standards development committees, and CalRecycle's Packaging Model Policy development process. He participates in activities of the Sustainable Packaging Coalition and is a contributor to leadership committees on transport packaging, flexible films, and the development of the How2Recycle label.

Prior to StopWaste, Justin was a Resource Conservation Specialist with the County of San Mateo, responsible for developing and implementing recycling and waste prevention programs for all County facilities and employees. He has also worked as an Environmental Consultant with Booz Allen, supporting US EPA Region 2.

Justin has a degree in Integrated Natural Resources from the University of Vermont, with additional concentration in resource economics. He is a member of the California Resource Recovery Association and the Northern California Recycling Association, where he served on the Board from 2004-2008.