



NGO's and Environmental Groups

Tribal & Local Groups

California Product Stewardship Council's Coalition of Supporters for SB 707 (Newman)

Waste Haulers, Sorters, & Recyclers

Brands, Retailers, & Industry Groups



June 3, 2024

Assemblymember Isaac Bryan, Chair
Assembly Committee on Natural Resources
1020 N Street, Room 164
Sacramento, CA 95814

Submitted via Position Letter Portal

RE: SB 707 (Newman) – Responsible Textile Recovery Act of 2024 – SUPPORT

Dear Assemblymember Bryan,

On behalf of the undersigned organizations, we support SB 707: Responsible Textile Recovery Act of 2024, to establish a comprehensive textile EPR program.

Textiles are the fifth most common material and the fastest growing category in residential and commercial waste streams in California. Textile and clothing producers over-produce hard-to-manage materials that can absorb, tangle, and combust if mixed into plastic recycling system. The cost burden for managing unusable textiles has fallen on thrifts, collectors, and secondhand markets, while producers keep making products with no plan for what to do with them when they are no longer wearable. For too long, textiles collected under the guise of recycling ended up in markets with less infrastructure and environmental protections. Industry efforts to increase textile reuse, repair, and recycling options have proven siloed and lacking transparency.

California has a long history of learned experiences with EPR and an opportunity to make a global impact by establishing a first-of-its kind EPR program for textiles that builds on the precedent set in the state by other EPR programs. There is currently only one textile EPR program that exists in the entire world. It's up to California, a top global waste generator, to take impactful actions to address textile waste and set the stage as a center for sustainable fashion.

For these reasons, we support SB 707 and appreciate your leadership on this critical issue.

Sincerely,



Doug Kobold, Executive Director
California Product Stewardship Council



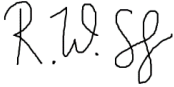
Deborah D. P. Keiser, Chief Operating
Officer
BOARDRIDER



Peter Majeranowski, President
Circ, Inc.



Leslie Robinson, Program Manager
Santa Barbara County Resource Recovery &
Waste Management Division



Bob Sly, Media Director
Zero Waste San Diego



Michael Caprio, Director Government Affairs
Republic Services



Eric Oddo, PE, Program Manager
Western Placer Waste Management Authority



Kerrie Romanow, Director of Environmental
Services
City of San Jose



Mati Waiya, Executive Director
Wishtoyo Chumash Foundation



Kathleen Talbot, Chief Sustainability Officer
& Vice President of Operations
Reformation



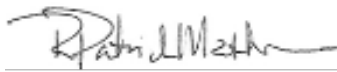
Joe La Mariana, Executive Director
ReThink Waste



Kathryn Pisano, Environmental Services
Manager
Santa Clara County Recycling and Waste
Reduction Commission



Bruce Houdesheldt, Mayor
City of Roseville



R. Patrick Mathews, General Manager/CAO
Salinas Valley Recycles



Kim Suarez, Raw Materials Specialist
Marmot

Roland Williams

Roland P. Williams, Jr., General Manager
Castro Valley Sanitary District (CVSan)



Dana Davis, Vice President of Sustainability
Mara Hoffman Inc.



Vince De Lange, General Manger
Delta Diablo



Leslie Lukacs, Executive Director
Zero Waste Sonoma



Larry Klein, Mayor
City of Sunnyvale



Albert Adam, Mayor
City of Thousand Oaks



Sarah Koplowicz, Consultant
R3 Consulting Group, Inc.



Mary Price, Owner
Ocean+Main




Nora L. Scully, Innovation Designer
ScullySpark



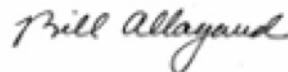
Jenna Peterson, Sales Associate
Coyuchi



Connie Ulasewicz, Founder & President
CBU Productions



Jordan Wells, Director of Advocacy &
Communications
National Stewardship Action Council



Bill Allayaud, California Director of
Government Affairs
Environmental Working Group



Krystle Moody Wood, Founder
Materevolve



Nick Lapis, Director of Advocacy
Californians Against Waste



Zahlen Titcomb, CEO
Ravel



Laura McKaughans, President
CRRA



Melissa Romero, Senior Legislative Manager
California Environmental Voters



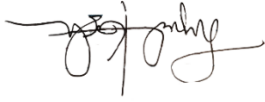
Shell Cleave, Founder
Sea Hugger



Nikki Eclarinal, Policy Manager
Fashion Revolution USA



Susy Borlido, Co-Executive Director
Sustainable Works



Lynda Koskela , Executive Director
Repeat Reuse Inc.



Shay Sethi, CEO
Ambercycle



Anupama Pasricha, Department Chair
St. Catherine University



Constanza Gomez, CEO
Sortile



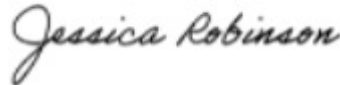
Colene McBeth, Director
Cirtex



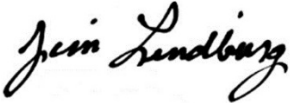
Sakereh Carter, Senior Policy Advocate
Sierra Club CA



Jillian Clark, Founder & CEO
Roboro



Jessica Robinson, President
Northern California Recycling Association



Jim Lindburg, Legislative Consultant
Friends Committee on Legislation of
California



Jenn Engstrom, State Director
California Public Interest Research Group
(CALPIRG)



Sofia Ratcovich, CEO
Zero Waste Company



Dianna Cohen, Co-Founder & CEO
Plastic Pollution Coalition



Emily Parker, Coastal and Marine Scientist
Heal the Bay



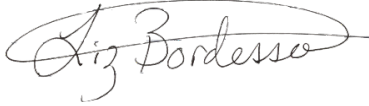
Christopher Chin, Executive Director
The Center for Oceanic Awareness, Research,
and Education (COARE)



Alison Waliszewski, Policy Director
5 Gyres Institute



Franco Rossi, President
AQUAFIL



Liz Bordessa, Co-Founder
Upcycle it Now



Urska Trunk, Campaign Manager
Changing Markets Foundation



Scott Cassell, CEO and Founder
Product Stewardship Institute



Heather Podoll, Partnership and Advocacy
Coordinator
Fibershed



Vicki Patterson, President
Stand Up To Trash



Leslie Mintz Tamminen, Director
Seventh Generation Advisors



Ruth Abbe, President
Zero Waste USA



Julie Andersen, Global Executive Director
Plastic Oceans International



LeVonne Stone, Co-Founder and Executive
Director
Fort Ord Environmental Justice Network



Rebecca Ballard, Executive Director
The Fashion Connection



Martin Stenfors, COO
Renewcell AB



Laura Ferrante, Governmental Affairs
Advocate
Resource Recovery Coalition of California



Mattias Wallander, CEO
USAgain



Mallika Sen, Director of Environmental
Solutions
Solana Center for Environmental Innovation



David Stitzhal, President
Full Circle Environmental, Inc.



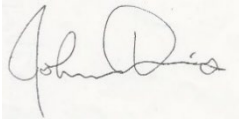
Juanyae "Jae" Allen, Founder & CEO
Ouros Industries



Katina Boutis, Director of Sustainability
Everlane



Nauman Ali, CEO
Le Marche (Private) Limited



John Davis, Administrator
Mojave Desert and Mountain Recycling
Authority



Taylor Young, Sewist
Sew You LLC



Lynn Wagner, Founder
Luna Lab



Terry McDonald, CEO
St. Vincent de Paul Society of Lane Co., Inc



Tracy Adams, CEO
GreenWaste



Cristina Trujillo, Founder
Zero Panik



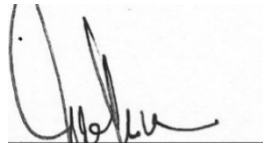
Deb Zell, CEO
PlsReturnIt Inc | PlsReturnMe.com



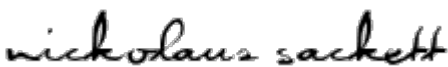
Dylon Shepelsky, Sr. Manager R&D and
Product Development
Outerknown



Beth Hagenlocker, President
Grace Veterinary, Inc



Joey Pham, Founder
Eorte



Nickolaus Sackett, Director of Legislative
Affairs
Social Compassion in Legislation



Brian Schmatz, Senior Business Development
Manager
BASF Corporation (trinamiX GmbH)

Holly Berger, Marketing Director
Haelixa

Emily Wallace, Co-Owner
Eco Now Upcycled

Sudeep Motupalli Rao, PhD, Chief Scientist
Intrinsic Advanced Materials, LLC (IAM)
Kevin Dubois, CEO
Clean Brands

Cynthia Power, Owner
Molte Volte

Kevin Dubois, CEO
Clean Brands

Abhijeet Kelkar, CEO
GEOOWN AB

Glynn Barrish-Carroll, Founder
GIBC INC dba Ragroyalty.com

Matt Petersen, President and CEO
LACI

Christopher Wai, CEO
Sixone Labs Ltd

Ramesh Srinivasan, CEO
Eco-Catalyst Inc

Natasha Dyer, Action Executive Director
SWEEP

Caitlin Adler, Executive Director
Project Ropa

Migo Ligare, Plastic Pollution Policy
Manager
Surfrider Foundation

Rachel Litiatco, Founder
Ellerali

The following submitted their own letter of support for SB 707:

- Association of California Goodwills – May 31, 2024
- Los Angeles County Solid Waste Management Committee/Integrated Waste Management Task Force – June 22, 2023
- Rural County Representatives of California (RCRC) – May 23, 2023
- San Francisco Environment Department – April 24, 2023
- Recology – April 19, 2023
- City of Thousand Oaks – April 12, 2023
- Secondary Materials and Recycled Textiles Association (SMART) – March 28, 2023
- H&M – March 21, 2023
- Castro Valley Sanitary District (CVSan) – March 21, 2023
- County of Santa Clara – March 20, 2023
- Fibershed – March 20, 2023