

Floor Alert! File Item #47

Support SB 343 (Allen): Truth in Recyclable Labeling

- Prohibits the use of the chasing-arrows symbol unless the material is actually recycled in most California communities and is routinely sold to manufacturers to make new products.
- The chasing-arrows symbol is universally recognized as the symbol for recycling.
- Right now, any plastic material can include the chasing-arrows symbol, even if it is not recyclable.
- As a result, consumers are confused about which material is suitable for the recycling bin.
- Improper sorting by the consumer results in contamination in the system. Contamination in the recycling system results in increased costs and ratepayers foot the bill to transport, sort, and ultimately landfill materials that are supposed to go in the trash.
- SB 343 will help end consumer confusion about which material is suitable for the recycling bin, reduce contamination, and lower costs.

This bill is supported by over 70 waste haulers and recyclers, local governments, environmental stewardship organizations, NGOs, national and statewide recycling associations, and businesses.

Registered Support for SB 343

National Stewardship Action Council (co-sponsor)

Californians Against Waste (co-sponsor)

Active San Gabriel Valley

Algalita

Alliance of Mission-Based Recyclers

Alliance of Nurses for Healthy Environments

Asian Pacific Islander Forward Movement

The Atrium

Ban SUP

California League of Conservation Voters

California Product Stewardship Council

California Resource Recovery Association

CALPIRG

Center for Oceanic Awareness, Research and Education

Central Contra Costa Waste Authority

Clean Water Action

Colorado Medical Waste

Credo Beauty

Detroiters Working for Environmental Justice

Ecology Center

EDCO Disposal

Families Advocating for Chemical & Toxins Safety

Friends Committee on Legislation of California

Full Circle Environmental

Full Spectrum Strategy

Heal the Bay

Inland Ocean Coalition

The Last Beach Cleanup

The Last Plastic Straw

League to Save Lake Tahoe

LINKCO Inc

Los Angeles County Solid Waste Management

Committee/integrated Waste Management Task Force

Marin County Hazardous and Solid Waste

Management Joint Powers Authority

Marin Sanitary Service

Mendo Recycle

Merced County Regional Waste Management Authority

Ming's Recycling

National Recycling Coalition

Natural Resources Defense Council

The Nectary

Northern California Recycling Association

Ocean Conservancy

Plastic Pollution Coalition

PreZero

Recology

Republic Services

Rethink Waste

Richard Watson & Associates, Inc.

Robin's Restaurant

Santa Barbara Standing Rock Coalition

Save Our Shores

Save the Albatross Coalition

SBM Management LLC

Sea Hugger

Seventh Generation Advisors

Sierra Club California

Silicon Valley Democratic Club

StopWaste

Story of Stuff

Surfrider Foundation

Teamsters

City of Thousand Oaks

Tri-CED Community Recycling

UPSTREAM

Waste Management

Zanker Recycling

Zero Waste Sonoma

Zero Waste Marin

The 5 Gyres Institute

350 Bay Area

350 South Bay Los Angeles