

Summary Report

SANTA BARBARA RMDZ TEXTILE WORKSHOP

PROVIDED BY



CPSC

California Product
Stewardship Council SM





OVERVIEW

The California Product Stewardship Council (CPSC) has established itself as a trailblazer in textile recycling. They have a proven track record of success in leading fiber identification device demonstrations across the state, in addition to their pivotal role in piloting initiatives such as the Los Angeles Sanitation and Environment (LASAN) pilot program. CPSC is sponsoring SB 707, introduced by Senator Josh Newman, which could potentially set a global precedent for textile reuse, repair, and recycling.

On April 9th, 2024, CPSC hosted a Textile Recycling Event in collaboration with Santa Barbara RMDZ. This event highlighted the Santa Barbara and Southern California textile network, including professors, brands, recyclers, upcyclers, Wishtoyo tribe members, and community members interested in the world of fibers. The day's activities included speakers, vendors, and device demonstrations, all meant to foster connection and education about textile recycling opportunities in Santa Barbara and beyond.

"Repair and recycling aren't prohibitively expensive; rather, it's the undervaluing of these practices in favor of cheap new production that's the real issue."
-Roland Geyer

IN
COLLABORATION
WITH



OUTCOMES

100+ INDUSTRY INVITES

COMMUNITY KEYNOTE SPEAKERS

WASTE HAULERS

NGOS, BRAND, AND CIRCULARITY LEADERS

GLOBAL UPCYCLERS AND RECYCLERS

BRANDS, INCLUDING TOAD & CO. AND PATAGONIA

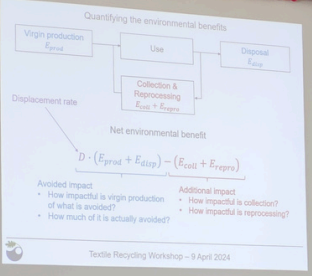
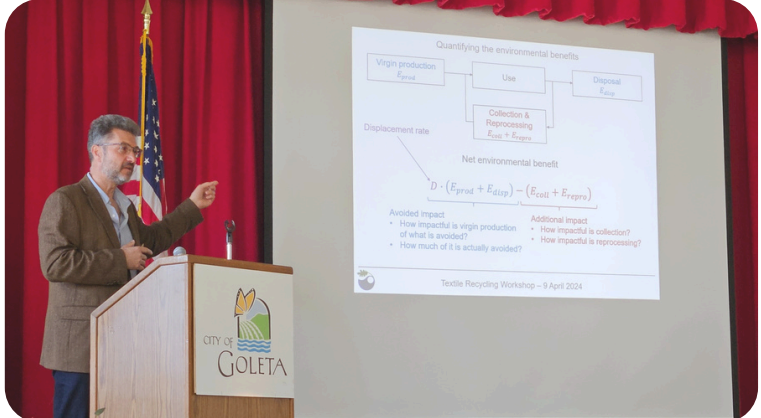


The Santa Barbara Textile Recycling Event united people across the textile industry - the event sported upcyclers, waste haulers, recyclers, students, local government, NGOs, designers, technical innovators, brands, and community members. Four speakers were present, each of whom brought a unique perspective to the issue of textile circularity. Mia Lopez from the Wishtoyo Chumash Tribe, Sarah Palladino from Toad & Co., Roland Geyer from UCSB Bren School, and Lesley Roberts from Southern California Fibershed. The impressive turnout and excited atmosphere confirmed that the mission of expanding textile circularity in California is thriving in Santa Barbara.

TEXTILE EXHIBITORS



Pictured (above right): Dumpster turned into a couch by Bea Furnishings; **(below left):** Speaker Lesley Roberts from Southern California Fibershed; **(below right)** Speaker Professor Roland Geyer from UCSB Bren School.



OUTREACH



Pictured (above right): Keynote speaker Mia Lopez from the Wishtoyo Chumash tribe; **(first above left)** A stuffed alpaca from the CPSC team in a bag of textiles from Marborg; **(second above left)** Designer Threadhaus and Fashion Revolution; **(bottom left)** CPSC staffers posing on the upcycled dumpster couch.

"Together, we are helping to move the fashion industry forward towards a more eco-responsible world. That's the strength of collaboration along the whole value chain."
-Caroline Deshayes



CPSC'S ROLE

PLANNING MEETINGS

EVENT PLANNING AND EXECUTION

INVITES AND PROMOTION

VENDOR AND EXHIBITOR COORDINATION

ENGAGEMENT



Pictured (above left) A wrapt audience listens to Professor Roland Geyer; **(above right):** LinkedIn post from event attendee Nicholas Brown; **(bottom left)** LinkedIn from event attendee Joey Pham, Founder at Eorte; **(bottom right)** link to a Waste360 article.



Nicholas Brown (He/Him) • 2nd

Climate Action / Stakeholder Engagement / Community Building / Strategic Partn...
3d • Edited •

Building upon [Caroline Deshayes'](#) insightful recap, I wish to extend a personal thank you to [CalRecycle](#), [Joanne Brasch, PhD](#), and her remarkable team at the [California Product Stewardship Council](#). Together, they convened a gathering of inspiring individuals, reigniting our belief that the seemingly impossible can be achieved through collective effort.

During this event, I had the privilege of engaging in stimulating conversations and finally meeting the esteemed [Roland Geyer](#) in person (I may or may not have requested his autograph). His ongoing research into the imperative need for increased investment in labor to address the climate crisis and reduce our ecological footprint struck a profound chord with me. As Roland aptly highlighted, "Repair and recycling aren't prohibitively expensive; rather, it's the undervaluing of these practices in favor of cheap new production that's the real issue."

Kudos to [Lesley Roberts](#) for her unwavering commitment to inspiring our shared vision through [Southern California Fibershed](#), and to [Sarah Palladino](#) for presenting the progress made by [Toad&Co](#). I'd like to extend my gratitude to the remarkable individuals and pioneering companies committed to transforming textile waste solutions, including [Lynn Wagner \(luna reFab, llc\)](#), [Joy Gruver & Megan Helton \(Naia™ from Eastman\)](#), [Hamilton Perkins](#), [Deb Zell](#), [Connie Huffa](#), [Uddhav Bagrodia](#), [Jill Dumain](#), [Julie M.H. Brown](#), [Outdoor Industries Association \(OIA\)](#), [Patagonia](#), [Anna Cummins \(The 5 Gyres Institute\)](#), [Ellen Johnson \(Columbia Sportswear Company\)](#), [Michi Fried \(Everlane\)](#), [Lauren M. Harper, MPA \(Los Angeles Cleantech Incubator \(LACI\)\)](#), [Linda Lane Corrado](#), [Jennifer Gilbert](#), and the incredible work that is taking place on the ground in Los Angeles with [Homeboy Threads \(Elisa Johnson & Chris Zwicke\)](#)! Your innovative efforts are instrumental in shaping a more sustainable future for everyone!

IN THE PRESS

... **READ THE ARTICLE FROM WASTE360 LINKED BELOW**



Joey Pham (He/Him) • 2nd

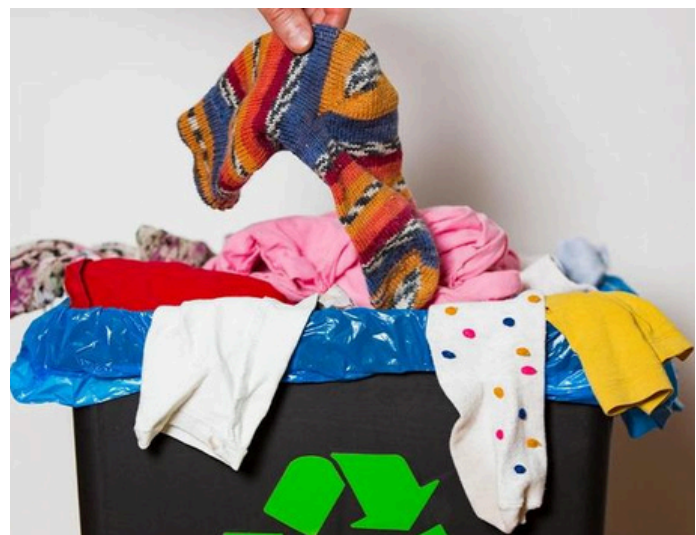
Eco-Entrepreneur | Championing Sustainable Uniform | Sustainability Advocat...
3d •

🌟 Honored to Share Insights from the Santa Barbara RMDZ Textile Recycling Workshop!

I feel incredibly thankful for the opportunity to have been part of the Santa Barbara RMDZ Textile Recycling Workshop, hosted by the [California Product Stewardship Council](#) and [CalRecycle](#). A heartfelt thank you to [Joanne Brasch, PhD](#) and the remarkable CPSC team for orchestrating this enlightening event!

The workshop was a dynamic convergence of passionate minds, showcasing exceptional speakers, insightful presentations, and visionary eco-entrepreneurs. Together, we delved into the realms of sustainability, circularity, and reuse, united in our mission to combat textile waste both up and downstream.

I am truly inspired by the diverse array of stakeholders who lent their expertise and fervor to the dialogue. Each contribution underscored our collective commitment to safeguarding our planet and fostering a more sustainable future. It's not just about the present; it's about ensuring a thriving world for generations to come.



OPPORTUNITIES

SB

Santa Barbara can find partners to expand collection for textile waste. Sustainability goals set by regional brands align with local government waste diversion goals. Brands should be encouraged to buy recycled fibers from So Cal. This is especially important for the LA28 Olympics in LA.

CA

CPSC is leading several other pilots in the state, including a working group for project participants. The goal of orchestrating so many publicly funded pilots are to expand partnership opportunities and develop a more interactive HUB website starting with the map:

calpsc.org/cpsc-textilestewardship

USA

California pilot projects and policies tend to be models for other states and local government to implement. Ongoing support through unrestricted donations to CPSC supports our work in education allowing us to provide public education, meetings, presentations, events, and advocacy.



LEGISLATION ALERT

SB 707: RESPONSIBLE TEXTILE RECOVERY ACT

Authored by Senator Newman and Sponsored by CPSC

Legislative Status:

- Currently in Assembly Natural Resources Committee
- Next hearing: June 2024

Legislative Outcomes, if passed:

- Collection and sorting performance standards.
- Direct funding for expanded sorting services.
- Market and product development support.

Learn more: www.calpsc.org/legislation

