



NGO's and Environmental Groups

Tribal & Local Groups

California Product Stewardship Council's Coalition of Supporters for SB 707 (Newman)

Waste Haulers, Sorters, & Recyclers

Brands, Retailers, & Industry Groups



September 3, 2024

The Honorable Gavin Newsom
Governor, State of California
1021 O Street, Suite 9000
Sacramento, CA 95814

RE: SB 707 (Newman) – Responsible Textile Recovery Act of 2024 – SIGNATURE REQUEST

Dear Governor Gavin Newsom,

On behalf of the undersigned organizations, we respectfully request your **SIGNATURE** on **SB 707 (Newman): Responsible Textile Recovery Act of 2024**, to establish a comprehensive textile EPR program.

Textiles are the fifth most common material and the fastest growing category in residential and commercial waste streams in California. Textile and clothing producers over-produce hard-to-manage materials that can absorb, tangle, and combust if mixed into plastic recycling system. The cost burden for managing unusable textiles has fallen on thrifts, collectors, and secondhand markets, while producers keep making products with no plan for what to do with them when they are no longer wearable. For too long, textiles collected under the guise of recycling ended up in markets with less infrastructure and environmental protections. Industry efforts to increase textile reuse, repair, and recycling options have proven siloed and lacking transparency.

California has a long history of learned experiences with EPR and an opportunity to make a global impact by establishing a first-of-its kind EPR program for textiles that builds on the precedent set in the state by other EPR programs. There is currently only one textile EPR program that exists in the entire world. It's up to California, a top global waste generator, to take impactful actions to address textile waste and set the stage as a center for sustainable fashion.

State Cost Covered Entirely by Fees

We understand that the fiscal impact of proposed legislation is especially important as the legislature continues to grapple with unfortunately budget deficits. For that reason, we'd like to highlight that all the state's start-up costs for implementation of SB 707, as well as any ongoing costs of oversight, are explicitly covered by user fees charged to the regulated community. Additionally, EPR is an extremely efficient regulatory model because the program is designed, funded, and administered by the regulated community and regulators perform oversight. This model has been shown time and again to be an efficient method of achieving important environmental outcomes for the state.

For these reasons, we support **SB 707** and respectfully request your **signature** on this measure.

Sincerely,



Doug Kobold, Executive Director
California Product Stewardship
Council



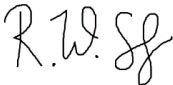
Deborah D. P. Keiser, Chief Operating
Officer
BOARDRIDER



Peter Majeranowski, President
Circ, Inc.



Leslie Robinson, Program Manager
Santa Barbara County Resource
Recovery & Waste Management
Division



Bob Sly, Media Director
Zero Waste San Diego



Michael Caprio, Director Government
Affairs
Republic Services



Eric Oddo, PE, Program Manager
Western Placer Waste Management
Authority



Kerrie Romanow, Director of
Environmental Services
City of San Jose



Mati Waiya, Executive Director
Wishtoyo Chumash Foundation



Kathleen Talbot, Chief Sustainability
Officer & Vice President of Operations
Reformation



Joe La Mariana, Executive Director
ReThink Waste



Kathryn Pisano, Environmental
Services Manager



Bruce Houdesheldt, Mayor
City of Roseville



Kim Suarez, Raw Materials Specialist
Marmot



Dana Davis, Vice President of
Sustainability
Mara Hoffman Inc.



Leslie Lukacs, Executive Director
Zero Waste Sonoma



Albert Adam, Mayor
City of Thousand Oaks



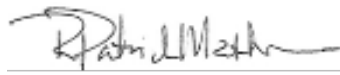
Mary Price, Owner
Ocean+Main



Jenna Peterson, Sales Associate
Coyuchi



Santa Clara County Recycling and
Waste Reduction Commission



R. Patrick Mathews, General
Manager/CAO
Salinas Valley Recycles

Roland Williams

Roland P. Williams, Jr., General
Manager
Castro Valley Sanitary District (CVSan)



Vince De Lange, General Manger
Delta Diablo



Larry Klein, Mayor
City of Sunnyvale



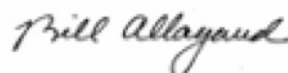
Sarah Koplowicz, Consultant
R3 Consulting Group, Inc.



Nora L. Scully, Innovation Designer
ScullySpark



Connie Ulasewicz, Founder &
President
CBU Productions



Jordan Wells, Director of Advocacy & Communications
National Stewardship Action Council



Krystle Moody Wood, Founder
Materevolve



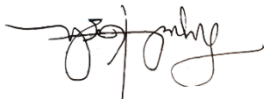
Zahlen Titcomb, CEO
Ravel



Melissa Romero, Senior Legislative
Manager
California Environmental Voters



Nikki Eclarinal, Policy Manager
Fashion Revolution USA



Lynda Koskela, Executive Director
Repeat Reuse Inc.



Anupama Pasricha, Department
Chair
St. Catherine University



Colene McBeth, Director
Cirtex

Bill Allayaud, California Director of
Government Affairs
Environmental Working Group



Nick Lapis, Director of Advocacy
Californians Against Waste



Laura McKaughans, President
CRRRA



Shell Cleave, Founder
Sea Hugger



Susy Borlido, Co-Executive Director
Sustainable Works

Shay Sethi

Shay Sethi, CEO
Ambercycle



Constanza Gomez, CEO
Sortile



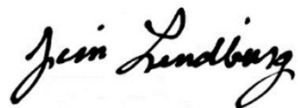
Sakereh Carter, Senior Policy
Advocate
Sierra Club CA



Jillian Clark, Founder & CEO
Roboro



Jessica Robinson, President
Northern California Recycling
Association



Jim Lindburg, Legislative Consultant
Friends Committee on Legislation of
California



Jenn Engstrom, State Director
California Public Interest Research
Group (CALPIRG)



Sofia Ratcovich, CEO
Zero Waste Company



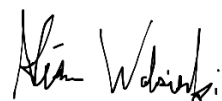
Dianna Cohen, Co-Founder & CEO
Plastic Pollution Coalition



Emily Parker, Coastal and Marine
Scientist
Heal the Bay



Christopher Chin, Executive Director
The Center for Oceanic Awareness,
Research, and Education (COARE)



Alison Waliszewski, Policy Director
5 Gyres Institute



Franco Rossi, President
AQUAFIL



Liz Bordessa, Co-Founder
Upcycle it Now



LeVonne Stone, Co-Founder and
Executive Director
Fort Ord Environmental Justice
Network



Urska Trunk, Campaign Manager
Changing Markets Foundation



Rebecca Ballard, Executive Director
The Fashion Connection



Scott Cassell, CEO and Founder
Product Stewardship Institute



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Heather Podoll, Partnership and
Advocacy Coordinator
Fibershed



Laura Ferrante, Governmental Affairs
Advocate
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Vicki Patterson, President
Stand Up To Trash



Mattias Wallander, CEO
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Leslie Mintz Tamminen, Director
Seventh Generation Advisors



Mallika Sen, Director of Environmental
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Solana Center for Environmental
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Ruth Abbe, President
Zero Waste USA



David Stitzhal, President
Full Circle Environmental, Inc.



Julie Andersen, Global Executive
Director
Plastic Oceans International



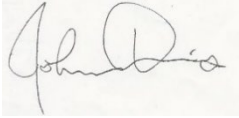
Juanyae "Jae" Allen, Founder & CEO
Ouros Industries



Katina Boutis, Director of Sustainability
Everlane



Nauman Ali, CEO
Le Marche (Private) Limited



John Davis, Administrator
Mojave Desert and Mountain
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Taylor Young, Sewist
Sew You LLC



Lynn Wagner, Founder
Luna Refab



Terry McDonald, CEO
St. Vincent de Paul Society of Lane
Co., Inc



Tracy Adams, CEO
GreenWaste



Cristina Trujillo, Founder
Zero Panik



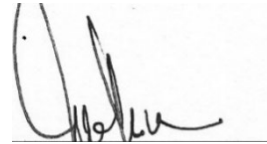
Deb Zell, CEO
PlsReturnIt Inc | PlsReturnMe.com



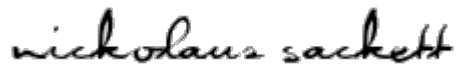
Dylon Shepelsky, Sr. Manager R&D
and Product Development
Outerknown



Beth Hagenlocker, President
Grace Veterinary, Inc



Joey Pham, Founder
Eorte



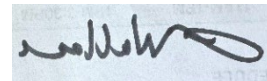
Nickolaus Sackett, Director of
Legislative Affairs
Social Compassion in Legislation



Brian Schmatz, Senior Business
Development Manager
BASF Corporation (trinamiX GmbH)



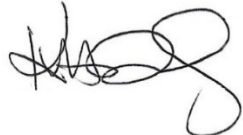
Holly Berger, Marketing Director
Haelixa



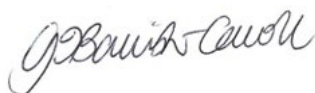
Emily Wallace, Co-Owner
Eco Now Upcycled



Sudeep Motupalli Rao, PhD, Chief Scientist
Intrinsic Advanced Materials, LLC (IAM)



Kevin Dubois, CEO
Clean Brands



Glynn Barrish-Carroll, Founder
GIBC INC dba Ragroyalty.com



Christopher Wai, CEO
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Natasha Dyer, Action Executive Director
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Abhijeet Kelkar, CEO
GEOOWN AB



Matt Petersen, President and CEO
LACI



Ramesh Srinivasan, CEO
Eco-Catalyst Inc



Caitlin Adler, Executive Director
Project Ropa



Lindsey Cole, Director of Marketing and Communications
Ethix Merch



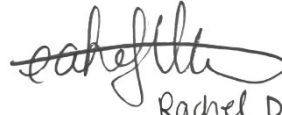
Timothy Burroughs, Executive Director
StopWaste



Manuel Jackson, Creative Director
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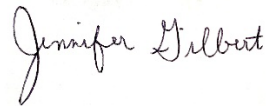
Erin Fitzpatrick, COO
Mend It, Inc.



Rachel D Litiatco
Rachel Litiatco, Founder
Ellerali



Laurine Greere Osborne, CEO
Sohocolab



Jennifer Gilbert, Founder/President
jdg group, inc.



Chris Hanson, President
Solid Waste Association of North
America
Legislative Task Force



David Krueger, Executive Director
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